Advertisements & Donations Support Theatre for Kids at

Smiles and Frowns Playhouse

Smiles and Frowns is a non-profit corporation dedicated to giving children, grades K-12, the opportunity to participate in all aspects of the theater, on stage and behind the scenes. We stage productions in the Spring and Fall. Please visit our website www.smilesandfrowns.net to learn more about **Smiles and Frowns Playhouse.**
Funds are received through box office receipts, advertising space, concessions, and donations. Any contribution (donations, in-kind gifts, and/or participation) will be greatly appreciated and acknowledged in our program. Contributions are tax-deductible. Thank you for supporting Smiles & Frowns!

DONATION CATEGORIES		**ADVERTISING SPACE**	***PAYMENT IS DUE WITH THIS FORM***
Angels	$300.00 **Reserved Parking**	Business Card Size	$ 30.00
Sponsors	$200.00 – 299.00	Quarter Page	$ 60.00
Patrons	$100.00 – 199.00	Half Page	$ 110.00 **Advanced tickets for 2**
Friends	$ 25.00 - 99.00	Full Page	$ 225.00 **Reserved seating for 4, Reserved Parking**
		Inside front or back	$ 500.00 **Reserved seating for 6, Reserved Parking**

Play Sponsor $1000.00 (includes name on program cover, ad on back cover, name on play poster, T-shirts, and publicity ads), **reserved seating for 12**. ***THIS PLAY ALREADY HAS SPONSOR*.**
Relatives wishing to purchase "advertising space" for well wishes in this production may do so at ½ the price listed up to ½ page. Deadline for reduced rate is Friday, October 4, 2019. Please submit completed form, ad and payment.

Advertising is for Fall 2019 production

1. Advertiser_____
2. Address_____
3. Phone Numbers & Contact Person_____
4. Ad Size _____ Ad Cost or Donation_____

   Make checks payable to: ***Smiles and Frowns Playhouse***

5. Your Ad Design: Use previous ad Will forward artwork via email

_____

_____

Please send any electronic artwork, photos or logos as *.jpg* or *.gif* files. Send text as *Word* or *Publisher* documents, or include in e-mail body. Please do not send originals. We cannot return artwork. Ads are in black & white; color is not available.

Whole page, vertical only, 4.5" wide x 7.5" tall
1/2 page, horizontal only, 4.5" wide x 3.5" tall
1/4 page, horizontal, 4.5" wide x 1.5" tall, vertical, 2" wide x 3.5" tall
Business Card, horizontal, 2" wide x 1.5" tall

6. Send ad info to: Mail: **Smiles and Frowns Playhouse/P.O. Box 1945/Greenville, NC 27835**
   E-mail: **ads@smilesandfrowns.net (please include name of play in subject line)**
   Phone for info or to leave a message: **252.414.8271, Jennifer Herdman, ad sales**

7. Name of the parent or volunteer who contacted me: _____

Please submit discounted family ads no later than
Friday October 4, 2019 to receive reduced price.
All other ads due by **Wednesday, October 23, 2019**.

"The Real Princess and the Pea"

Friday, November 15, 2019 7:00 p.m.
Saturday, November 16, 2019 2:00 p.m.