



# Advertisements & Donations Support Theatre for Kids at Smiles and Frowns Playhouse

**Smiles and Frowns** is a non-profit corporation dedicated to giving children, grades K-12, the opportunity to participate in all aspects of the theater, on stage and behind the scenes. We stage productions in the Spring and Fall. Please visit our website [www.smilesandfrowns.net](http://www.smilesandfrowns.net) to learn more about **Smiles and Frowns Playhouse**.

Funds are received through box office receipts, advertising space, concessions, and donations. Any contribution (donations, in-kind gifts, and/or participation) will be greatly appreciated and acknowledged in our program. Contributions are tax-deductible. Thank you for supporting Smiles & Frowns!

## DONATION CATEGORIES

Angels \$300.00 **Reserved Parking**  
Sponsors \$200.00 – 299.00  
Patrons \$100.00 – 199.00  
Friends \$ 25.00 - 99.00

## ADVERTISING SPACE

Business Card Size \$ 30.00  
Quarter Page \$ 60.00  
Half Page \$ 110.00 **Advanced tickets for 2**  
Full Page \$ 225.00 **Reserved seating for 4, Reserved Parking**  
Inside front or back \$ 500.00 **Reserved seating for 6, Reserved Parking**

## *PAYMENT IS DUE WITH THIS FORM*

**Play Sponsor \$1000.00** (includes name on program cover, ad on back cover, name on play poster, T-shirts, and publicity ads), **reserved seating for 12. THIS PLAY ALREADY HAS SPONSOR.**

**Relatives wishing to purchase "advertising space" for well wishes in this production may do so at ½ the price listed up to ½ page.**

## Advertising is for Fall 2018 production

1. Advertiser \_\_\_\_\_
2. Address \_\_\_\_\_
3. Phone Numbers & Contact Person \_\_\_\_\_
4. Ad Size \_\_\_\_\_ Ad Cost or Donation \_\_\_\_\_

Make checks payable to: **Smiles and Frowns Playhouse**

5. Your Ad Design: Ad Copy/Business Card Attached      Camera Ready Art Attached      Use previous ad
- Will forward artwork via email      Please create an ad with the following info/attached:

Please send any electronic artwork, photos or logos as .jpg or .gif files. Send text as *Word* or *Publisher* documents, or include in e-mail body. Please do not send originals. We cannot return artwork. Ads are in black & white; color is not available.

Whole page, vertical only, 4.5" wide x 7.5" tall  
1/2 page, horizontal only, 4.5" wide x 3.5" tall  
1/4 page, horizontal, 4.5" wide x 1.5" tall, vertical, 2" wide x 3.5" tall  
Business Card, horizontal, 2" wide x 1.5" tall

6. Send ad info to: Mail: **Smiles and Frowns Playhouse/P.O. Box 1945/Greenville, NC 27835**  
E-mail: [ads@smilesandfrowns.net](mailto:ads@smilesandfrowns.net) (please include name of play in subject line)  
Phone for info or to leave a message: **252.414.8271, Jennifer Herdman, ad sales**

7. Name of the parent or volunteer who contacted me: \_\_\_\_\_

**Please submit ads no later than  
Friday, October 19, 2018**

**"Alice in Wonderland"**

**Friday, November 9, 2018 7:00 p.m.  
Saturday, November 10, 2018 2:00 p.m.**