



Advertisements & Donations Support Theatre for Kids at Smiles and Frowns Playhouse - BUSINESS/SPONSOR AD FORM

Smiles and Frowns is a non-profit corporation dedicated to giving children, grades K-12, the opportunity to participate in all aspects of the theater, on stage and behind the scenes. We stage productions in the Spring and Fall. Please visit our website www.smilesandfrowns.net to learn more about **Smiles and Frowns Playhouse**. Funds are received through box office receipts, advertising space, concessions, and donations. Any contribution (donations, in-kind gifts, and/or participation) will be greatly appreciated and acknowledged in our program. Contributions are tax-deductible. Thank you for supporting Smiles & Frowns!

LIGHTING THE FUTURE CAMPAIGN

Currently, the Smiles & Frowns organization is in the process of updating the lighting system at the Ayden Arts and Recreation Center, 4354 Lee Street, Ayden, NC. This is a huge undertaking. We would greatly appreciate any designated donation for this project. Be a part of the future and give today! Checks made payable to: **Smiles and Frowns** with LTF in the memo.

ADVERTISING SPACE

PAYMENT IS DUE WITH THIS FORM

Quarter Page	\$ 60.00
Half Page	\$ 110.00 Complimentary seating for 2
Full Page	\$ 225.00 Complimentary seating for 4, Reserved Parking
Inside front or back	\$ 500.00 Reserved seating for 6, Reserved Parking

Play Sponsor \$1000.00 (includes name on program cover, ad on back cover, name on play poster, T-shirts, and publicity ads), **reserved seating for 12.**

Advertising is for Fall 2021 production

- Advertiser _____
- Address _____ Email _____
- Phone Numbers & Contact Person _____
- Ad Size _____ Ad Cost or Donation _____

Make checks payable to: **Smiles and Frowns Playhouse**

- Your Ad Design/Logo: Email to ads@smilesandfrowns.net (please include name of play in subject line)

Please send any electronic artwork, photos or logos as .jpg or .gif files. Send text as Word or Publisher documents, or include in e-mail body. Please do not send originals. We cannot return artwork. Ads are in black & white; color is not available.

Whole page, vertical only 4.5" wide x 7.5" tall
1/2 page, horizontal only 4.5" wide x 3.5" tall
1/4 page, horizontal, 4.5" wide x 1.5" tall

- Send ad info to: Mail: **Smiles and Frowns Playhouse/P.O. Box 1945/Greenville, NC 27835**
(please allow extra time if sending USPS)
E-mail: ads@smilesandfrowns.net (please include name of play in subject line)
Phone for info or to leave a message: Jennifer Herdman, ad sales 252-414-8271

- Name of the parent or volunteer who contacted me: _____

**Please submit ads no later than
Friday, October 15, 2021**

**"Charlie & The Chocolate Factory"
Friday, November 12, 2017 7:00 p.m.
Saturday, November 13, 2017 2:00 p.m.**